EXHIBIT 1

IN THE UNITED STATES DISTRICT COURT FOR THE WESTERN DISTRICT OF NEW YORK

NICHOLAS BERGERON and NICK

QUATTROCIOCCHI, on behalf

of themselves and on

behalf of all others

similarly situated,

Plaintiffs,

V.

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ZOOM AND VIDEOTAPED DEPOSITION OF

CHARLES D. COWAN, Ph.D.

JULY 20, 2022

VOLUME 1

ZOOM AND VIDEOTAPED DEPOSITION OF CHARLES D. COWAN, PH.D., produced as a witness at the instance of the DEFENDANT, and duly sworn, was taken in the above-styled and numbered cause on July 20, 2022, from 9:07 a.m. to 3:06 p.m., via Zoom before Wendy Schreiber, CSR No. 9383, in and for the State of Texas, reported by machine shorthand, at the address 205 South Gulf Drive, Santa Rosa Beach, Florida, 32459, pursuant to the Federal Rules of Civil Procedure and the provisions stated on the record or attached hereto. Job No. 850422



- 1 Q. Sorry. So am I correct in understanding that
- 2 you've been engaged as an expert in other litigation?
- 3 A. Yes.
- Q. Apart from those engagements, have you ever
- 5 been involved as a party to another lawsuit?
- 6 A. No.
- 7 Q. Aside from any depositions that you might have
- 8 given while engaged as an expert witness, have you ever
- 9 been deposed before?
- 10 A. Are you asking me if I've ever been -- I'm
- 11 sorry, I'm going to repeat the question just so I
- 12 understand it. Are you asking me if I've ever been
- deposed before outside of working as an expert witness?
- 14 O. That's correct.
- 15 A. Yes.
- 16 Q. And when -- how many times have you been
- 17 deposed outside of working as an expert witness? I'm
- 18 sorry, the answer that you -- didn't -- it didn't come
- 19 through.
- 20 A. Once.
- 21 O. And what kind of action was that?
- 22 A. The state and city of New York were suing the
- 23 Census Bureau because of a -- they wanted the census
- 24 counts adjusted for missed persons in the city and State
- 25 of New York. I was deposed as a fact witness.



- 1 Q. And when, approximately, was that deposition?
- 2 A. 1982, approximately.
- 3 Q. Apart from that action by the State of New York
- 4 and apart from your expert engagements, have you ever
- 5 given sworn testimony before?
- A. I don't know whether your question includes
- 7 hearings before regulatory boards.
- 8 Q. It does, yes.
- 9 A. Okay. I have a couple of situations involving
- 10 regulatory challenges.
- 11 Q. And were those hearings, did they occur while
- 12 you were employed by the federal government?
- 13 A. No.
- Q. What -- in what capacity did you testify at
- 15 those hearings?
- 16 A. I was testifying as an expert witness in those
- 17 cases, too.
- 18 (Exhibit 1 was marked for identification.)
- 19 Q. (BY MS. SHEN) Let's mark as Cowan Exhibit 1
- 20 the -- your C.V. which is Exhibit 1 also to your report.
- 21 Let me know when you have that pulled up in front of
- 22 you.
- 23 A. I do. Thank you.
- Q. Dr. Cowan, you earned your Ph.D. in 1984,
- 25 correct?



- 1 A. Yes.
- 2 Q. What was your dissertation topic?
- 3 A. Errors in capture/recapture models and the
- 4 impact on estimation of the pop -- of the size of the
- 5 population.
- 6 Q. I'm sorry, I'm going to ask you to just to
- 7 repeat that. Your audio kind of cuts out it seems like
- 8 at the end of your sentences.
- 9 A. Thank you. The impact of errors and
- 10 misclassification on capture/recapture models used to
- 11 estimate population sizes.
- 12 Q. During your Ph.D. candidacy at George
- 13 Washington University, did you -- did you pay tuition or
- 14 fees as part of your Ph.D. program?
- 15 A. Oh, there were tuition and fees charged. I
- 16 paid -- I can't recall any fees. There were tuitions
- 17 charged. Most of those were covered by the federal
- 18 government.
- 19 Q. While you were getting your Ph.D., did you work
- 20 as well?
- 21 A. I did.
- Q. What did you do?
- 23 A. I was Chief of Survey Design for the Census
- 24 Bureau.
- 25 O. Was that a full-time position?



- 1 A. Yes.
- Q. Was it typical at George Washington University
- 3 for a Ph.D. candidate also to work?
- 4 A. Yes.
- 5 Q. And while you were a Ph.D. candidate, were
- 6 there any semesters when you worked on your dissertation
- 7 only and did not take classes?
- 8 A. No.
- 9 Q. How long was your Ph.D. program?
- 10 A. How many -- how much time did it take?
- 11 Q. Correct.
- 12 A. Well, I started in 1977 so seven years.
- O. And during those seven years were you enrolled
- 14 each semester at GW or did you take any time off between
- 15 semesters?
- 16 A. No, I was enrolled full time for the full seven
- 17 years.
- Q. Did you pay tuition and fees for each of those
- 19 seven semesters -- or seven years, excuse me?
- 20 A. I believe the Census Bureau did.
- 21 Q. Were you charged tuition and fees for each
- 22 semester of those seven years?
- 23 A. Yes.
- Q. In your C.V. it references your employment at
- the Oregon State University between 1974 and 1975.



- 1 Could you describe what work you did while at Oregon
- 2 State?
- 3 A. Their survey research center.
- Q. What kind of work did you do at the survey
- 5 research center?
- 6 A. Conducted surveys.
- Q. Into what type of areas?
- 8 A. Some were population surveys of human
- 9 populations. Some were fish and wildlife-type studies
- 10 to capture various types of fish within the Columbia
- 11 River.
- 12 Q. And what role did you have in conducting those
- 13 surveys?
- 14 A. I directed how the surveys were to be
- 15 conducted. I collected data and summarized it for
- 16 analysis with computer programs and I wrote reports.
- Q. While working at Oregon State University, did
- 18 you ever work on any valuation models?
- 19 A. Evaluation models?
- 20 O. Correct. Yeah, valuation, I'm sorry.
- 21 A. Sorry, could you clarify? Did you say
- 22 evaluation or just valuation?
- 23 O. Just valuation.
- A. So let me point out that we're -- you're asking
- 25 me about work that I would have done in the early 1970s



- 1 which is approximately 50 years ago so I don't remember.
- Q. What about your work at the University of
- 3 Michigan? What kind of work did you do there?
- A. I was an assistant study director and I just
- 5 helped with data processing of survey data collected by
- 6 the center.
- 7 Q. Do you recall what kind of surveys you were
- 8 working on at that center?
- 9 A. Economic.
- Q. When you say "economic," what do you mean?
- 11 A. They were surveys that were on economic topics
- 12 of people in the general population.
- Q. Just going back to your Ph.D. program for a
- 14 minute, when you received -- you -- you mentioned that
- 15 the federal government paid for your tuition fees.
- 16 Was -- did they pay the entirety of your tuition and
- 17 fees while you were at GW?
- 18 A. I believe so. I think there was maybe one fee
- 19 that was \$75 so that I could get a copy of my diploma.
- O. Did you receive any other aid, for example,
- 21 from GW directly for your Ph.D. program?
- 22 A. No.
- O. What about some other courses?
- 24 A. No.
- Q. And while enrolled at GW, were there any



- 1 Q. Did you receive all of the information that you
- 2 asked the plaintiffs for?
- 3 A. I received information for Mr. -- and I
- 4 apologize for mispronouncing his name -- Quattrociocchi.
- 5 I did not for Mr. Bergeron.
- Q. Was there -- were you given an explanation as
- 7 to why you did not get information about Mr. Bergeron?
- 8 A. No. Well, I mean, I asked if they had the
- 9 information. They said they hadn't received it and that
- 10 was the only explanation I got. I didn't delve further.
- 11 Q. Did you make -- did you ask plaintiffs whether
- 12 they could get the information that you needed about
- 13 Mr. Bergeron?
- 14 A. Well, the way the conversation went I
- 15 understood that they were in the process of obtaining
- 16 information. I didn't ask whether they could or not.
- 17 My impression was simply that they were in the process.
- 18 Q. Approximately -- and did you ever do any
- 19 follow-up with the plaintiffs about whether they got the
- 20 information or were able to provide it to you about
- 21 Mr. Bergeron?
- 22 A. Well, this is -- this activity was performed in
- 23 about a one-to-two-week-time period so, no. After the
- 24 first week we had pretty much completed our report.
- Q. And approximately when did -- when were the two



- 1 weeks when you worked on the report?
- 2 A. 4/13 -- April 13th through probably April 27th.
- 3 Q. And that's of 2022?
- A. Yes, ma'am. I'm sorry.
- 5 Q. Was there any other information that you asked
- 6 the plaintiff for which was not provided to you?
- 7 A. I believe you asked me this earlier and I --
- 8 the answer was no.
- 9 Q. Apart from the information about RIT's
- 10 published tuition and fees prices and the information
- 11 from I believe it's the Department of Education's
- 12 National Center for Education Statistics that you
- 13 referenced, was there any other publicly-available
- 14 information that you or your team reviewed in preparing
- 15 your report? I'm sorry, I didn't catch that answer.
- 16 A. No.
- 17 (Exhibit 4 was marked for identification.)
- 18 Q. (BY MS. SHEN) I'm going to come back to
- 19 Exhibit 3, your report, so if you could just keep that
- 20 document open but for the moment let's move on and mark
- 21 as Cowan Exhibit 4 Exhibit 3 to your report, Dr. Cowan,
- 22 which is your sources list. Let me know when you have
- 23 that pulled up.
- 24 A. I have it. Thank you.
- 25 O. So this document is titled "Materials Relied



- 1 On." Were there any other documents that you or your
- 2 team reviewed which are not disclosed in this Exhibit 4?
- A. Not that I'm aware of.
- 4 Q. Looking under the "Depositions" heading in your
- 5 sources list, you reference the deposition of Edward
- 6 Lincoln, the deposition of Nicholas Bergeron and the
- 7 deposition of Nicholas Quattrociocchi. Were you
- 8 provided any other deposition transcripts?
- 9 A. I don't believe so, no.
- 10 Q. Were you aware that a deposition of an RIT
- 11 corporate witness was taken?
- 12 A. Umm.
- 13 Q. I'm sorry, that answer was a little garbled.
- 14 A. That was because I said umm. That was just a
- 15 stop. I don't think I knew it before I read the --
- 16 before I wrote my report. I believe I became aware of
- 17 it afterwards but I've never seen it.
- 18 O. After you finished writing your report did you
- 19 ask for a copy of that deposition transcript of RIT's
- 20 corporate witness?
- 21 A. No.
- 22 Q. Why not?
- 23 A. My analysis is pretty much based on the
- 24 published materials from RIT. It doesn't -- I don't
- 25 find in any of these cases reading depositions to be



- 1 very helpful with respect to providing a basic
- 2 calculation for class certification.
- 3 Q. And why is that?
- A. Sorry, why is it that I don't find it very
- 5 helpful?
- 6 Q. Correct, yes.
- 7 A. Well, it's a very straightforward calculation.
- 8 There is a published charge to students. There is a
- 9 published rate for online classes. There is a timing
- 10 component with respect to when the university closed
- 11 down. Those are -- and typically we don't have
- 12 information for fees like we did in here. So there
- isn't a whole lot more than that I need for doing a
- 14 basic calculation for the purpose of a class
- 15 certification.
- 16 Q. The three deposition transcripts that you
- 17 reviewed, did you review the exhibits that were shown
- 18 during those depositions?
- 19 A. I didn't but one of my staff might have.
- 20 Q. Looking back at Exhibit 4 under the heading
- "Websites Cited," when, approximately, did you or your
- team visit the websites that are listed there?
- 23 A. Somewhere in that two-week time period I
- 24 described earlier.
- Q. So that would be April of 2022?



- 1 Q. And you did not personally review
- 2 Mr. Bergeron -- the deposition exhibits to --
- 3 Mr. Bergeron's deposition exhibits to see if there was
- 4 any information in there about his financial aid,
- 5 correct?
- 6 A. I did not.
- 7 O. Did you have any -- did you ever ask anybody
- 8 from your team if they had reviewed Mr. Bergeron's
- 9 deposition exhibits to see if there was information
- 10 about his financial aid and scholarships?
- 11 A. No.
- 12 Q. Let's go back to Cowan Exhibit 3 which is your
- 13 report, Dr. Cowan, and if you could turn to page 2 of
- 14 your report, paragraph 4. Let me know when you're
- 15 there.
- 16 A. I'm there.
- 17 Q. The first sentence of paragraph 4 says, "At
- 18 this point detailed information has been produced only
- 19 with respect to one of the Plaintiff representatives,
- 20 Mr. Quattrociocchi..." -- and then you say in
- 21 parentheses "(the 'Lead Plaintiff')."
- What do you mean by "detailed information"?
- A. Well, the detailed information would be the
- 24 printouts that we were just reviewing with respect to
- 25 what tuition was paid, what specific fees were paid, how



- 1 much the fees were, the scholarship information, what
- 2 type of scholarship it was. Those were all items that
- 3 you just showed me on Mr. Quattro -- Quattrociocchi's
- 4 description.
- Q. And when you say "produced" in this sentence,
- 6 what did you mean by that?
- 7 A. Well, to me. I meant produced to me.
- Q. All right. The second sentence of that same
- 9 paragraph 4 says, "Detailed information similar to that
- 10 provided for the Lead Plaintiff has not been produced
- 11 for other class members, including any information on
- 12 fees."
- What did you mean by "any information on
- 14 fees"?
- A. Pretty much what it says, any information on
- 16 fees. I only have information for Mr. Quattrociocchi.
- 17 I don't have it for other people who are in the class
- 18 who are not named plaintiffs. I don't have any detailed
- 19 information for any of them.
- 20 Q. And what -- what other information are you --
- 21 would you need on the fees in order to complete your
- 22 analysis?
- A. Well, my analysis to date is -- is complete,
- 24 however, what the next sentence says is my understanding
- 25 is that if the class is certified, information about



- 1 tuition, fees and so on will be made available so that I
- 2 can calculate damages on a class-member-by-class-member
- 3 basis. I can't do that right now.
- 4 Q. I understand what you're saying about
- 5 calculating damages on a class member basis but -- and
- 6 I'm sorry if I was unclear but my question is
- 7 specifically geared towards the fees. What information
- 8 do you need with respect to fees in order to conduct the
- 9 damages analysis?
- 10 A. Well, different people have different fees so I
- 11 need to know what fees they paid, whether they took a
- 12 lab or not and paid a lab fee. I also need to know some
- information about fees charged with respect to whether
- or not the student had access to a particular type of
- 15 activity. So, for example, if RIT has on-campus
- 16 healthcare and despite the school being closed down
- 17 healthcare was still available to all of the students,
- then I wouldn't consider that to be lost to the student,
- 19 they had healthcare available the whole time. So if
- 20 they paid a fee, they got what they paid for. So I need
- 21 some information about what was paid, what it was paid
- 22 for and I also need to know whether or not certain
- 23 things were available during the time that the
- 24 university was closed.
- 25 Q. So would that be the same with respect to the



- 1 student activity fees; that, for example, if students
- 2 continued to have access to the types of programs or
- 3 activities that were intended to be covered by the
- 4 student-activity fee that your -- your conclusion would
- 5 be that there would be no refund due?
- A. I can only say that it might be. That
- 7 speculation on my part because I don't know right now
- 8 what activities were covered with that fee.
- 9 Q. And how would you -- how did you typically
- 10 obtain that information? So it was just -- let's go
- 11 back to your -- your student health fee example. You
- 12 mentioned that you would need information about whether
- 13 students continued to have access to healthcare
- 14 services. What kind of information would you need to --
- 15 to answer that question?
- A. I think the only thing I would need to know is
- 17 whether or not health clinics were open or
- 18 alternative -- or was some alternative provided like
- 19 access -- paid access to urgent care, for example.
- Q. And that information was not provided to you by
- 21 the plaintiffs as you prepared your report, correct?
- 22 A. It was not.
- O. Did you or anybody on your team look for that
- 24 information in publicly-available sources?
- A. Not that I'm aware of.



- 1 Q. Turning back to Exhibit 3 of your report, I'm
- 2 looking at paragraph 5, the last sentence. You say, "I
- 3 do not offer similar calculations for Graduate Students
- 4 or with respect to fees because I do not have the
- 5 necessary information to provide such calculations."
- 6 Here what is the necessary information that
- 7 you would need to provide those calculations?
- 8 A. My understanding was that there would be
- 9 different tuition rates for graduate students in
- 10 different graduate programs. I wasn't aware of whether
- or not graduate students would be charged the same fees
- or other fees so I just don't have enough information to
- 13 be able to safely say that I can do a calculation -- an
- 14 actual calculation for graduate students as opposed to
- 15 just saying this is the framework that I propose to use.
- 16 Q. Your team was able to pull from
- 17 publicly-available sources information about the
- 18 undergraduate tuition and fees charged, correct?
- 19 A. Yes.
- 20 O. Did anybody on your team or did you look for
- 21 publicly-available information as to the graduate
- 22 tuition and fees charged?
- 23 A. I don't know if they did or not.
- Q. Did anybody -- did you -- okay, sorry. Take
- 25 that back. Did you yourself look for publicly-available



- 1 correct?
- 2 A. Yes.
- 3 Q. And it's possible though that even their
- 4 overall value contracted for is higher, their value per
- 5 credit hour may actually be lower depending on how the
- 6 math works itself out?
- 7 A. Yes.
- Q. Sticking with Table 1 of your report, the --
- 9 there's a line item here for total RIT subsidies and,
- 10 you know, for Mr. Quattrociocchi I think we can agree
- 11 that it was \$2,000. What does -- what is included under
- 12 the umbrella of RIT subsidies?
- A. You mean, what is included that's offered by
- 14 RIT or are you asking me what it is that I use?
- 15 Q. What it is that you use.
- 16 A. If the payment goes directly to offset the
- 17 tuition, then I use it as an offset to the tuition
- 18 because it's an amount that the student doesn't pay out
- 19 of pocket. On the other hand, if it's a payment to the
- 20 student from some type of grant let's say where the
- 21 money just goes directly to the student and they can
- 22 spend it on anything, then I don't consider that an
- 23 offset because I don't know if they applied it to
- 24 tuition or not.
- Q. Did you have any information as to how I'm



- 1 going to call it generally student financial aid is
- 2 credited into a student's account at RIT?
- 3 A. I must have had some information since I used
- 4 the subsidy to offset the tuition. I'm not sure I have
- 5 all of the information that I need for every single type
- 6 of grant, scholarship or whatever.
- 7 Q. Did you ask plaintiffs or their counsel for
- 8 that information?
- 9 A. When I said that I'm not sure I know, I just
- 10 mean that I don't remember. It could be that I've got
- 11 that information but, you know, I collected that
- information months ago and just don't recall now.
- 13 Q. In -- in your definition of "RIT subsidies"
- 14 did -- did you consider the source of the funding? And
- 15 what I mean by that is did you make any further
- 16 segregation as between institutional aid from RIT versus
- 17 government aid versus other third-party aid?
- A. Well, for this report that wasn't necessary. I
- 19 already had the information I needed for
- 20 Mr. Quattrociocchi and I described how I was going to
- 21 deal with this in general so I don't believe I had that
- 22 information but, on the other hand, for a report for
- 23 class certification it's not necessary.
- Q. Why do you say that?
- 25 A. I already laid out my -- my general



- 1 methodology. What I have is information for one of the
- 2 two named plaintiffs and I used that specific to that
- 3 named plaintiff. Later when I talk about general
- 4 calculations, I talk about subtraction of subsidies but
- 5 I don't have all the information regarding the source,
- 6 whether the source makes any difference, whether there's
- 7 something unique about some sources that specifies that
- 8 the money goes to the student versus other sources that
- 9 go to the university. All that can be resolved after a
- 10 class certification but it's not relevant to this one
- 11 calculation or to the general methodology that I laid
- 12 out.
- Q. I -- I just want to make sure I'm understanding
- 14 you correctly. So if you were to evaluate this on a
- 15 putative class-wide basis, you would need to know the
- 16 source of the funding, correct?
- 17 A. I don't know if I need to know the source of
- 18 the funding. It could be just that the information I
- 19 receive tells me it's a tuition offset and not a tuition
- 20 offset in which case I don't care where the money came
- 21 from.
- 0. Okay. Would you care about whether -- I think
- 23 you've answered this already but I just want to make
- 24 sure I'm understanding correctly -- you would care about
- 25 whether there are directives as to how that funding can



- be applied, correct?
- 2 A. Well, I may or may not if I need that
- 3 information to be able to tease out whether or not with
- 4 tuition but as I said in my previous answer, it might be
- 5 that the information I get just tells me indirectly it's
- 6 a tuition offset in which case the directives don't
- 7 matter.
- Q. Sure. You know, maybe -- maybe this will be a
- 9 little easier if we look at Mr. Quattrociocchi's student
- 10 ledger so why don't we pull back up -- yeah, if you
- 11 could pull back up Exhibit 7. This was the document
- with Bates stamp RIT0001261.
- 13 A. I'm there. Thank you.
- Q. Okay. So looking at -- at Exhibit 7 -- I'm at
- 15 page Bates stamp RIT0001264 -- we looked previously at
- 16 the scholarship and grants and there's a \$2,000 RIT
- 17 grant increase. Are you able to tell from this data
- 18 whether -- whether that RIT grant increase is
- 19 specifically a tuition offset or not?
- 20 A. In the accounting that is listed here -- sorry,
- 21 I need to go to a different page. Could you remind me
- 22 which page we're looking at?
- 23 Q. Yes, I'm looking at RIT0001264.
- 24 A. Thank you. So the way that the accounting
- 25 works here at least within this ledger is that the



- 1 A. I don't see how that makes any difference at
- 2 all to my calculation. My calculation only applies to
- 3 people who took on-campus classes. So now you're asking
- 4 me about something regarding the RIT online but they're
- 5 not part of the class so I don't -- I don't see how it
- 6 matters how those prices are set. They are just the
- 7 prices that are charged to students who opt for that
- 8 program.
- 9 Q. But the -- like you said before though, the
- 10 price that is set is the result of some sort of value
- 11 proposition, correct?
- 12 A. Well, it might be but I don't care what the --
- 13 the negotiation is to get to the value proposition.
- 14 It's -- it's the final price that is set.
- 15 Q. But that price is reflective of certain
- 16 attributes of the RIT online program that may be
- 17 different from attributes of the RIT sort of in-person
- 18 experience, correct?
- 19 MR. DOOLITTLE: Object to form.
- 20 THE WITNESS: The whole case was about the
- 21 fact that there's a difference between in-person
- 22 education versus online. I don't know what the
- 23 differences are. I just know that there are differences
- 24 because there are different prices paid. You're asking
- 25 me whether or not there's a differential in price paid,



- 1 you know, for cars with four cup holders versus six cup
- 2 holders.
- 3 Q. (BY MS. SHEN) And -- well, so following your
- 4 hypothetical, the -- the price differential between a
- 5 car with four cup holders versus a car with six cup
- 6 holders, is in your example two cup holders, correct?
- 7 A. No, that's not the price differential. That's
- 8 just the difference between the two cars. You could
- 9 charge the same for both.
- 10 Q. Okay, sure. I think I -- I think understand
- 11 what you're saying but in -- so let's stick with that
- 12 example for a second. If the -- if there is a price
- 13 difference between a car with four cup holders and a car
- 14 with six cup holders, one of the reasons there could be
- 15 a price difference is the difference in the number of
- 16 cup holders, correct?
- 17 MR. DOOLITTLE: Object to form.
- THE WITNESS: That is a possibility.
- 19 O. (BY MS. SHEN) Okay. And so it is possible in
- 20 our case that one of the reasons for the difference
- 21 between the price for RIT online versus the price of
- 22 tuition for RIT's clinical in-person students is the
- 23 availability of institutional aid, correct?
- MR. DOOLITTLE: Object to the form.
- 25 THE WITNESS: But I don't know that just



- 1 like I don't know that that's the reason that there's a
- 2 price differential due to solely the existence of two
- 3 cup holders. There could be other differences, too,
- 4 that aren't clear to me and so you're asking me about
- 5 now a number of hypotheticals but they're incomplete
- 6 hypotheticals. I can't answer as to whether or not the
- 7 online price is a function of whether or not student aid
- 8 is available. I only know what the final online price
- 9 is. So, again, you know, you're asking me about
- 10 something that has nothing to do with the numbers that I
- 11 see. It has to do with some machination at the
- 12 university where they made a decision and it's opaque to
- 13 everybody and -- but the only thing -- I don't care that
- 14 it's opaque but what I do care about is that the only
- 15 number I've got is this is what I'm paying for online
- 16 classes.
- 17 Q. (BY MS. SHEN) And -- and so you chose to use
- 18 the RIT online rate as the benchmark for your analysis,
- 19 correct?
- 20 MR. DOOLITTLE: Object to form.
- THE WITNESS: I did.
- 22 O. (BY MS. SHEN) I'm sorry, your answer was cut
- 23 out a little bit.
- 24 A. I did.
- 25 Q. And in using the RIT online rate as your



- benchmark, wouldn't -- isn't it important to consider
- 2 what that benchmark covers? And what I mean by that is
- 3 isn't it important to consider what you are getting as
- 4 when you pay for the RIT online program versus what you
- 5 are getting if you pay for the RIT in-person program?
- A. So are you asking me whether or not the
- 7 university should have considered that when they
- 8 switched everybody to online classes and then didn't
- 9 compensate them?
- 10 Q. No, I'm asking whether you considered that in
- 11 choosing the RIT online tuition rate as your benchmark.
- 12 A. No, it's just the price that was paid in the
- 13 but-for world that I've created and it is the estimate
- 14 that I have based on what are RIT charges for online
- 15 training which they claim is as good as the training
- 16 that is offered in person but there's a large price
- 17 differential.
- 18 O. So you decided that the RIT online tuition rate
- 19 was an appropriate benchmark to use because of a
- 20 statement that the RIT online training is just as good
- 21 as in-person training?
- 22 A. Well --
- MR. DOOLITTLE: Object to the form.
- 24 THE WITNESS: -- it was RIT's statement so
- 25 the only thing I could rely on is what RIT says about



- 1 its programs. It's offering an education. It offers
- 2 classes. It says specifically it's the same professors
- 3 offering these classes so at this point the only thing I
- 4 know is is that people wound up in the (audio
- 5 distortion) their choice and the university had
- 6 originally said they were going to be charging, you
- 7 know, tuition for in-person classes.
- 8 O. (BY MS. SHEN) You didn't consider whether the
- 9 classes offered through the RIT online program are the
- 10 same as the classes offered through RIT's
- on-campus-based programs, correct?
- 12 A. I don't know that and I also don't know whether
- 13 they change from term to term. I just know that there
- 14 was a blanket statement that this is the price that RIT
- 15 charges for the courses that are offered online.
- O. You didn't consider, for example, whether RIT
- online offers any of the undergraduate programs that it
- 18 offers in its campus-based programs, correct?
- A. It's immaterial. What happened at the end was
- 20 that everybody wound up taking online classes so whether
- or not they were previously offered, they were offered
- 22 after the university closed.
- O. You didn't consider whether the classes in the
- 24 RIT online program were conducted in the same manner as
- 25 the classes RIT transitioned online in response to



- 1 COVID, correct? So like, for example, you didn't
- 2 consider whether classes are the same -- same class
- 3 length or whether they are synchronous or asynchronous,
- 4 whether they involve class student participation. You
- 5 didn't consider any of those factors, correct?
- 6 A. No.
- 7 Q. You didn't consider the student-teacher ratio
- 8 in the RIT online classes as opposed to the COVID
- 9 transition classes, correct?
- 10 A. I did not.
- 11 Q. And you didn't consider what support services
- 12 might be available to RIT online students versus
- 13 students who had their classes transitioned online in
- 14 response to COVID, correct?
- 15 A. No.
- Q. You also didn't consider the -- whether the
- 17 course syllabi or the course workload was the same for
- 18 students who enrolled in the RIT online program versus
- 19 students who were transitioned on line as a result of
- 20 COVID, correct?
- 21 A. Did not.
- 22 Q. And you did not consider whether the RIT online
- 23 program is designed for students who are employed or,
- 24 you know, are pursuing professional degrees and whether
- 25 that is similarly applicable to the student body that



- 1 was transitioned to online classes as a result of COVID,
- 2 correct?
- 3 A. There's nothing in the course catalog that says
- 4 that there's a limitation of taking RIT online only for
- 5 those people who are already fully employed. You're
- 6 asking me about hypotheticals that have nothing to do
- 7 with what actually is stated by RIT regarding the -- the
- 8 program. So RIT online is available to everybody, not
- 9 just, you know, some subset of people. So, you know,
- 10 what you're asking me is a hypothetical that doesn't
- 11 apply to the calculations that I've -- I've conducted.
- 12 Q. Did you review the list of degree programs
- offered through the RIT online program?
- 14 A. I did at the time that I looked at it several
- 15 months ago.
- 16 O. And in that review did you -- are you aware
- 17 that the RIT online program only offered one degree
- 18 program for undergraduate students?
- 19 A. Yes.
- 20 O. Did you review the course list offered through
- 21 the RIT online program?
- 22 A. I can't remember. I looked at the degree
- 23 program but I'm not sure I looked at the specific
- 24 courses.
- 25 O. Would you be surprised to learn that the number



- 1 service -- or accessibilities?
- 2 A. Well, even if there is, they don't state that
- 3 there is so how would anybody know that?
- 4 O. Did you review RIT's financial -- audited
- 5 financial statements?
- 6 A. No.
- 7 Q. All right. Going back to your report, I'm now
- 8 looking at paragraph 27, here you state, "Likewise, the
- 9 calculations here can be easily adjusted to account for
- 10 any partial refunds that have been already been issued
- 11 by RIT."
- 12 Is it fair to say that you did not consider
- in your model any refunds that may have already been
- 14 issued by RIT?
- A. Well, you left out the next sentence so let me
- 16 read it into the record. "I expect information on
- 17 refunds, if any, will be provided by Defendants." So,
- 18 no, I didn't include it because I didn't have any
- 19 information on which to base and include. I don't even
- 20 know if they gave any refunds.
- 21 Q. Did you ask plaintiffs or their counsel to
- 22 provide you that information?
- 23 A. I asked if they gave refunds and the answer I
- 24 got was I don't know.
- Q. If you were to adjust your model for any



- 1 refunds that were issued, how would you do that?
- 2 A. Subtract the refunds off of the -- well, I
- 3 haven't fully considered this so it's a hypothetical but
- 4 we're keeping in mind that it's a hypothetical, if there
- 5 were refunds that related to the COVID epidemic and the
- 6 closure of the school, then I would subtract that off
- 7 from the damages.
- 8 O. So am I understanding you correctly that that
- 9 would sort of be the last -- I guess last step in -- in
- 10 your analysis?
- 11 A. Yes.
- 12 O. You also do not consider the impact of any
- 13 terrorist act funding or other sort of COVID relief
- 14 funding that was provided to students, correct?
- A. I apologize, Ms. Shen, but I missed the first
- 16 half of your question so I didn't -- I also did not
- 17 consider --
- 18 Q. Sorry. Yeah, I'll repeat it. You also did not
- 19 consider any terrorist attack funding or other COVID
- 20 relief provided to students, correct?
- 21 A. I did not.
- 22 (Exhibit 9 was marked for identification.)
- Q. (BY MS. SHEN) Let's mark as Cowan Exhibit 9 a
- 24 document titled RIT0001155. Dr. Cowan, let me know when
- 25 you have that up.



- 1 don't think it needed that level of detailed analysis.
- 2 Q. So -- so nobody did such an independent
- 3 investigation, correct?
- 4 A. No. It's a time.
- 5 Q. And did anybody on your team do an independent
- 6 investigation to confirm whether 15 credit hours was an
- 7 appropriate average for full-time students?
- 8 A. No.
- 9 Q. Going back up to the row that's got a title or
- 10 a heading "Grant & Scholarship Aid, All Undergraduate
- 11 Students (2019 2020)," it has a numerical qualifier of
- 12 \$229,832,759. Do you see where I'm at?
- 13 A. No. I'm sorry, I'm at "Scholarships and
- 14 Grants" which is in row 7.
- Q. Oh, I'm actually looking further down. I'm
- 16 looking at row 33 of the Excel.
- 17 A. Oh, you said higher up so, sorry, I went all
- 18 the way up. Oh, yes, I now see it.
- 19 Q. Okay. And it looks like this information was
- 20 pulled from IPEDS AY 2019 through 2020. Is that the
- 21 data collected from the NCES website?
- 22 A. Yes.
- Q. Let me direct your attention to -- well,
- 24 actually, let me ask you first, the data that your
- 25 team -- you and your team were reviewing from the NCES



- 1 financial aid award was issued to the NTID students?
- 2 A. No.
- 3 Q. Sticking with Exhibit 13, the next row in that
- 4 Excel spreadsheet is for Pell grants only. And if I am
- 5 reading your Excel -- your model correctly, up in row 7
- 6 you back -- you subtract the amount of Pell grants
- 7 issued to students from the -- from the grants and
- 8 scholarships. Why is that?
- 9 A. I'm not aware that Pell grants are used to
- 10 offset tuition.
- 11 Q. What is the basis for that understanding?
- 12 A. I'm just saying I'm not aware of it. I didn't
- 13 say I had an understanding.
- Q. Well, what is your understanding of what Pell
- 15 grants are issued for?
- 16 A. I don't recall right off the top of my head but
- 17 we excluded Pell grants I believe it's because they go
- 18 to the student but I don't know that 100 percent.
- 19 Q. So if -- if I'm understanding you correctly,
- 20 you excluded them because you -- because of beliefs that
- 21 the Pell grants paid directly to the student, correct?
- 22 A. No. What I said was I think it may be that and
- 23 I just don't know what the reason is.
- Q. So if a Pell grant -- I'm sorry, I didn't mean
- 25 to cut you off.



- 1 they signed up for the online programs. They -- they
- 2 weren't subject to the -- the full tuition or the -- or
- 3 the issue that's raised in the Complaint.
- Q. Did you do anything to confirm that those
- 5 students who took some but not all of their courses
- 6 online paid the RIT online rate?
- 7 A. No, I didn't have a means of doing so. So
- 8 here, once again, this is an example. It's not meant to
- 9 be, you know, an exact calculation. What I did was I
- 10 assumed that those people who are in the online programs
- 11 were not included in the class. I don't know exactly
- 12 what they paid so this is just a general assumption just
- 13 like I took out people in the NTID program. So I took
- 14 two groups out that I felt weren't subject to -- or
- 15 wouldn't be included in the class and offered this as an
- 16 example of full-time and part-time students but I
- 17 understand you keep asking me about these exact
- 18 calculations and I keep trying to explain this is an
- 19 example. It's not meant to be an exact calculation.
- 20 It's just an example of how we would proceed and I based
- 21 it mostly on information from IPEDS and as we discussed
- 22 before, even the information from IPEDS is incomplete
- 23 because I don't know how much of grant and scholarships
- 24 went in part to the NTID program.
- Q. Under this sort of carveout of the 16 percent

